

Approaches to Integrating Chinese Traditional Culture into English Professional Training

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Abstract: Since China's reform and opening-up, major universities have established English majors, and a large number of excellent English majors have come out of the school to contribute to the construction of the motherland. However, since the 21st century, due to the expansion of colleges and universities, the overall quality of English majors has declined. This paper starts from the necessity of traditional culture and finally draws three ways to improve the current situation of English majors.

1. Introduction

The students of English majors in Colleges and universities do not have a strong sense of identification with Chinese traditional culture, which is mainly reflected in their lack of understanding and interest in traditional culture. However, as the main bridge of cultural exchange between China and the West in the future, English majors must have a high degree of cultural identity. Therefore, the author combines the previous research results of other scholars with regard to the present situation. Mainly from the perspective of traditional cultural identity, it explores how to improve the overall quality of traditional Chinese culture by integrating it into the training of English majors, making it a compound talent that adapts to the development of the new era.

2. The Necessity of Integrating Chinese Traditional Culture into the Cultivation of English Majors

2.1 Definition of Traditional Culture

Chinese traditional culture is the general manifestation of ideology and ideology in the history of the Chinese nation. It is the sum of material wealth and spiritual wealth produced by human beings in the course of historical practice. It is the precious wealth left by people through succession from generation to generation. It has profound and precious historical significance. After more than 5,000 years of wind and frost, it stands in the forest of world culture under the inheritance and development of successive generations of Yanhuang descendants, demonstrating the vitality of the Chinese nation's pioneering and enterprising, self-improvement. Chinese traditional culture is China's continuation of thousands of years of blood. Because of its profound cultural heritage, it attracts the glory and pride of the Chinese and overseas people. It is also an important cohesive force of the Chinese nation. Without it, the Chinese may lose themselves; without it, China There is only one empty shell left. Throughout the development of countries in ancient and modern China and abroad, no country or nation in the world denies its own traditional culture, which is representative of the influence of traditional culture in various countries and itself.

Gazing at the moment, General Secretary Xi Jinping stressed: "We must strengthen the road of socialism with Chinese characteristics, self-confidence, theoretical self-confidence, and institutional self-confidence. In the end, we must adhere to cultural self-confidence." We must combine excellent traditional culture with the development of contemporary culture. Carry forward and inherit in the development. Confucian culture, revolutionary culture and advanced socialist culture have their eternal value. We should open up our own life according to the rules of the ancients.

English majors should take a more open and tolerant attitude towards the cultures of different

countries and realize that traditional culture is the source of strength for our national spiritual homeland and development. It is necessary to inherit and carry forward the fine traditional Chinese culture, but also to recognize the advanced culture represented by Marxism, but also to absorb the outstanding foreign culture and enhance our cultural soft power.

2.2 Restore Cultural Self-Confidence and Strengthen Cultural Self-cultivation

Looking at the education timeline of everyone, it is not difficult to find that during the primary and secondary schools, they are constantly learning traditional cultural knowledge. The poems of the pupils who are catching up in the mouth of the pupils, and the thought-provoking epigrams that are thought-provoking in the subtleties sculpt their noble sentiments and cultivate their traditional virtues. In senior high school, under the guidance of teachers of various disciplines, students swim in the ocean of traditional cultural knowledge, have ideological dialogue with celebrities of ancient and modern times, feel the great rivers and mountains of the motherland, and comprehend the wisdom of "learning from history, viewing the present from the past".

For English majors, when they enter universities, they mainly study courses related to their professional knowledge. Therefore, the textbooks are written in English and are about Western ideological and moral concepts and cultural traditions, with very few related to Chinese traditional culture. In addition to the high-level English, there is a narration of Mr. Lin Yutang about the doctrine of the mean, and students naturally ignore the importance of traditional Chinese culture to a certain extent, and spend more time studying foreign-related ideological and cultural knowledge in textbooks. In order to improve their English proficiency and meet the needs of TEM-4 and TEM-8, students widely read English original works, watch or listen to English news, and do a lot of questions. Therefore, their learning scope is limited to the culture of English-only communication. As a result, the proportion of students' language input and output is unbalanced, and they are unable to express their Chinese characteristics with the knowledge they have learned. Traditional culture. Chinese traditional culture is profound and profound. If you want to study in depth, the education of the school is very important. Education not only plays a certain role in the development of human beings, but also plays an important role in the inheritance of Chinese traditional culture. There is a famous saying: "Forgetting the past is tantamount to betrayal." Although this is an increasingly progressive society, but not because of progress, can we abandon Chinese traditional culture like garbage? Then go blindly to pursue foreign culture, but the culture of your hometown has been indifferent? Don't be blinded by the outside media, both English and English students need to maintain a Chinese heart with Chinese traditional culture!

How to regain the confidence of traditional culture? General Secretary Xi Jinping, on occasion of attending international important occasions, repeatedly quoted ancient poems and historical allusions and showed other countries the long history of China. English majors should have a resonance. Traditional culture is no less proud than western culture. As a new youth of the times, we need to engage in a wide range of activities, improve self-cultivation, cultivate excellent ideological and moral character, and always keep socialist core values in mind.

2.3 Improving the Ability of Intercultural Communication and Inheriting the Beauty of Chinese Traditional Culture

Due to globalization and the convenient interaction between different nationalities, various indigenous cultures are or have disappeared. The same is true of Chinese culture. In the university education curriculum, we can easily recognize all kinds of English courses, but we know little about Chinese culture. This shows that Chinese traditional culture has been neglected in University education. As we all know, traditional culture represents the wisdom accumulated by previous generations and is the rich heritage of every Chinese. For college students and successors of modernization, it is particularly important to master Chinese culture. In addition, traditional cultural education can improve the cultural awareness and patriotism of college students. Therefore, it is necessary and beneficial to integrate Chinese culture into university education. To this end, universities should take effective measures to protect local culture and integrate Chinese culture into university education. The famous translator Xu Yuanchong once said in an interview: "The key

to Chinese culture going to the world is to translate, translate correctly, break the cultural barrier and let foreigners see our real things." He set himself the goal and translated the complete works of Shakespeare in his lifetime. He has been engaged in translation for more than 60 years. Although he is over 90 years old, his body is getting worse and worse, but he still works hard every day.

Intercultural communication is becoming more and more common in people's daily lives. Intercultural communication allows us to see a colorful world. It allows people to know what they can learn from other cultures to improve their culture. The development of a nation can progress through its own innovation, from less to more, from backwardness to progress, and with the development of society. It can also be developed through cultural exchanges to enhance its vitality by complementing and enriching foreign cultures. People should learn some knowledge about intercultural communication. Once people understand the culture of the country they are communicating with, we will feel comfortable in the process of communicating with them. The study of intercultural communication can avoid the conflict between the two peoples and solve the problems and troubles caused by misunderstanding. College students play an important role in intercultural communication. After graduation, we will communicate with foreigners. We are the future of intercultural communication. Therefore, we should cultivate intercultural communicative competence in universities and inherit the beauty of Chinese traditional culture.

3. English Majors' Identity with Chinese Traditional Culture

After entering the university, it takes a lot of time to read and remember a language. English majors are busy studying this major, have long-term exposure to British and American culture, and have no time to learn traditional culture.

The author conducts a questionnaire survey, obtains some data, and analyses the current situation of College Students' traditional cultural identity. Influenced by the advanced western culture, 25.2% and 13.1% of the English majors think that the traditional culture is backward, and 36.49% of the other reasons. It shows that English majors have not a weak sense of cultural identity, but for them, due to their professional knowledge, there is no spare time and energy to learn culture from an early age. For the question "Do you think it is necessary to learn traditional culture in a society with rapid development of science and technology", 51.01% of the people hold the view that "traditional culture has the essence and the essence, and we accept it when we accept it"; The proportion of students with profound and profound culture and long-term inheritance should be 43.75%; the students who have negative attitudes towards traditional culture accounted for only 5.24%, indicating that the vast majority of students have a positive attitude towards learning Chinese traditional culture. However, from the status quo of students' learning, it can be seen that students' cultural identity is not high, which is likely to lead to the emergence of "cultural aphasia" in the future when using English for cross-cultural communication.

The courses of English majors are mainly based on the basic knowledge of English professional knowledge. Therefore, most of the courses offered are courses on cultivating and improving listening, writing, reading and speaking skills. The core courses of majors are based on foreign language and culture. For example, "English Country Profile", "Anglo-American Literature", "Basic English", etc., rarely involve Chinese traditional culture. However, in the "English Professional Training Program" of Changsha Medical College, students are required to have the comprehensive application ability and core competitiveness of "language + occupation", and be familiar with the policies, policies and regulations of China's economy, culture, politics, education and diplomacy. Throughout its curriculum, there are few required courses related to traditional culture besides the four compulsory political courses of undergraduates: Ideological and Moral Cultivation and Legal Basis, Outline of Modern Chinese History, Introduction to Mao Zedong Thought and Socialist Theory System with Chinese Characteristics, and Introduction to Basic Principles of Marxism. Therefore, we can see that there are also four compulsory courses related to traditional culture. Further improvement of educators is needed.

There are many papers in China about the professional identity of English majors in Chinese traditional culture. Some of them are compared with the curriculum arrangement of several major

universities in a certain area to get the lack of curriculum, and some use the method of questionnaire survey. Students survey the attitude of Chinese traditional culture. There are also some time-consuming but effective results of many years of follow-up survey, a comprehensive record of changes in students' state of mind, greatly promoting the study of the present situation. Only when students effectively combine the two cultures or use dialectical thinking to learn knowledge and look at problems can they realize the original intention of offering foreign language courses in China.

4. The Solution Strategies of Integrating Chinese Traditional Culture into English Professional Training

4.1 Improving Teaching Materials and Curriculum Design to Enable Students to Appreciate the Beauty of Chinese Culture

"Instructions for the Revision of English Majors in Colleges and Universities" pointed out that "for English majors, more attention should be paid to the education of patriotism and collectivism, paying attention to cultivating students' political level and organizational discipline, and focusing on training students to absorb the essence and inheritance of world culture. The ability to promote China's outstanding cultural traditions." This makes us realize that the purpose of learning English is to better spread the excellent Chinese culture, let Chinese culture go out, rather than excessive worship of English culture, blindly absorb foreign culture and disagree with our own culture. This requires us to set up correct values and establish a high degree of cultural consciousness and cultural self-confidence. Now some English majors don't know how to translate classics such as *Water Margin*, *Romance of the Three Kingdoms* and *A Dream of Red Mansions* in English. Therefore, when choosing reading materials for college English textbooks, they should ensure that a certain number of articles related to Western culture are selected, and at the same time, appropriate English articles related to Chinese traditional culture are selected, so that students can improve their English language. At the same time, it can also improve the ability to express Chinese culture.

Secondly, the curriculum of traditional culture related to modern Chinese history, traditional culture and basic national conditions should be added and specific requirements should be put forward for students. It can be specific to the scope, content, vocabulary, values of excellent traditional Chinese culture and the correct English translation of these traditional cultural knowledge. It can also be added to the curriculum of traditional culture contrasting with Western culture. Students can explore the commonality and individuality of cultural differences and learn more about Chinese traditional culture from many aspects. Finally, some translation activities can be carried out in the classroom, which is good at summing up, comparing Chinese and foreign cultures, and realistically understanding the differences between the two cultures in comparison.

4.2 Promoting Teachers' Ability of Cultural Inheritance and Innovation and Focusing on Two-way Interaction in Cross-cultural Communication

With the development of the times, people's ideas are changing with each passing day, and new requirements are put forward for teachers' work. In teaching, we should conform to the development trend of the times and the law of intercultural communication. This requires teachers to focus on cultivating students' innovative spirit and practical ability, teaching different students in accordance with their aptitude, and promoting students' all-round development. Therefore, for teachers, in the classroom, it is necessary to mobilize the enthusiasm and initiative of the students as much as possible to avoid the phenomenon that the teacher sings a one-man show in one class. In the traditional culture education, teachers and students should have a "cross-cultural two-way interaction concept" to carry out a variety of activities according to the individual's personal characteristics and hobbies, such as telling traditional Chinese stories, enjoying classical poetry, and holding traditional cultural knowledge in English. The competition and the organization of museums and celebrities' former residences have fully stimulated the interest of English majors in traditional culture.

Colleges and universities should provide more training opportunities for teachers or establish a reward system, so that teachers can be self-motivated and always recognize where they have to improve. In the process of teaching, students should be guided to inherit and carry forward the excellent traditional culture of the Chinese nation, and to look at foreign culture from a critical perspective, learn its advanced places and learn from its development experience. China's excellent traditional culture is also the product of the progress of world civilization. Compared with other cultures, it is not inferior. On the contrary, in the accumulation of time, it emits more and more rich cultural connotations and attracts more and more people to China. Chinese students, especially English majors, should shoulder the responsibility of spreading their own culture.

4.3 Enriching off-campus Traditional Cultural Life and Combining Theory with Practice Perfectly

Classroom teaching time is limited after all. To carry out various comprehensive practical extracurricular activities and strengthen the infiltration of Chinese culture is one of the major methods for us to carry out Chinese cultural education. The school can offer some special lectures and engage some accomplished experts and scholars to carry out systematic curriculum education of British and American culture and Chinese culture for students. Students can also choose some online courses, Chinese cultural history, English and American literature. The teacher recommended to watch some classic films, and then write down the thoughts to discuss each other. At the same time, they can also hold some Chinese cultural festivals, such as idioms, ancient poetry contests, Beijing Opera art understanding contests, and Hanfu experience activities.

Each has its own characteristics and splendid national and local cultures constitute a broad and profound Chinese culture. In view of the phenomenon that students do not know enough about their local culture, schools can organize students to study in depth with the local culture and history, so as to promote the understanding of the local culture. For example, the heroic deeds of the great revolutionary figures in Huxiang culture and the red cultural sites. Being a messenger of cultural communication can introduce foreign friends to the background, historical significance and profound influence of historical events in some cultural attractions. This will not only allow excellent Chinese culture to go out, let the world know more about China, but also increase its cultural confidence in its own culture and greatly enhance its cultural identity.

5. Conclusion

This paper elaborates the necessity of integrating Chinese traditional culture into the cultivation of English majors, describes the status quo of English majors' identity, and finally puts forward three solutions, hoping to improve the present situation. As the main envoy of spreading Chinese culture in the future, English majors must have a high degree of traditional cultural identity. Continuously improve the humanities literacy, master the proficiency in English language skills and solid literary professional knowledge, and increase the actual practice and export the national culture in the target language so that it can be spread to all parts of the world.

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